Planet Beach International 2011

A One-Hour Television Special

From across the globe - high above **The Vatican City** to the wonderful **Trevi Fountain** and **Coliseum** in **Rome**; from the historic medieval castles and cathedrals of **Dublin, Ireland** to beautiful **Gatineau, Ottawa**; from "oh so caliente" **Miami** to the **Montreal Grand Prix**; and from the **Super Bowl** and **Bourbon Street** in **New Orleans** to the **Pro Football Hall of Fame** in **Canton, Ohio** follow us as we tune in to our third annual Planet Beach International.

This fast paced, hip new show rivals productions such as America's Next Top Model, Project Runway and the Victoria's Secret Fashion Show. Your viewer will have a first-class, close up and personal look as we go behind the scenes and meet the world finalists; beautiful young women from around the world. With interviews and photoshoots at fabulous locations, the show will have you waiting to see who has what it takes to be the next spokesperson for Planet Beach. The competition provides unique opportunities for young women, thus becoming positive role models for young girls everywhere and the winner receives a prize package valued at $150,000!

Supporting ***Brad Pitt's Make It Right Foundation***, Planet Beach has helped rebuild the Lower 9th Ward in New Orleans after Hurricane Katrina destroyed the area, preserving the spirit of the community's culture. With this same passion, the Planet Beach 2011Spokesperson will represent one of many charitable endeavors, as well as promote a healthy, positive lifestyle.

For a demo of the program, please visit our website, http://www.mansfieldtv.com/ .

And the winner is……!!!

WINDOW: May 23rd, 2011 – September 11th, 2011

60 Minutes: Barter Split: 12 Minutes Local / 2 Minutes National
2nd Run Optional

MANSFIELD TELEVISION DISTRIBUTION CO.

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